

Butternut/Schnur Lake Association

Board Meeting Minutes of January 6, 2022 at Bobbers called to order at 6:34PM

Roll Call: Dennis Stemen, Vic Peth, Doug Mueller, Scott Stenger, Rudy Rott, Skip Sommerfeldt, Eric Scharp, Mark Burant (new member who joined during the meeting), and Bobbie for a good chunk of the meeting.

Absent: Ron Schmidt & Dan Patenude

Minutes for the December 9, 2021 were approved

Treasurer's report dated January 6, 2022 was reviewed and approved. Delivered by Doug today but Skip will be from here on out as Treasurer.

Old Business:

Fisheree Raffle tickets: Rough count of sales seems to be about 151 books. I have about 178 books (to sell) I will bring on Saturday. Dennis also has a bunch of unsold books, so we should be in good position for Saturday sales.

Fisheree Raffle Prizes: We have the \$500 St Croix card. Then we agreed to get 3x\$25 gift certs each from Double D's, Butternut Feed Store, and Bobber's which is \$225; so at this point we are spending \$725 for prizes and had approved \$1000.

St Croix also gave us 2 rods and 2 hats. Bobbi gave us two envelopes – one with 2 fish fries and the other has a free 16" pizza plus she gave us a tee-shirt and what I think is a bandana.

Then there are other board members collecting cards from various businesses in the area. I do not have an exact list but will know Saturday. Vic and Dennis and Scott and Ron I believe were some who getting donation prizes.

I have large poster board to write the list of prizes on and then we can take a photo to post on the Facebook and if we want we can send thank yous also.

Ron Schmidt is to be the Emcee for the raffle which will begin somewhere around 5:30PM or so.

Fisheree: Scott will pick up the sign up clipboards from St Croix and the Butternut Feed Store Friday afternoon and deliver to Bobber's.

BSLA table will be set up for us to have BSLA stuff including raffle tickets to sell.

Dennis and Rudy will be on the lake selling tickets too.

Bev and Rudy should arrive at Bobber's around 6:30AM to help as Bobbi will open at 6AM with the fisheree beginning officially at 7AM and ending at 5PM.

Newsletter: We mailed out 328 in total in two chunks. First chunk of 152 was mailed on December 20 and 176 were mailed on January 4. We have a few left over and using them strategically including one to Mark Burant who lives on Schnur and was in Bobbers at the time of meeting and he joined the association and had some good input and questions.

Total cost was around \$800 for this mailing. I can give breakdown if needed. I used \$250 for the design fee. A total of \$500 design fee for two newsletters with the other newsletter to come about midyear. We received 13 membership registrations from the first batch of mailings.

Board insurance: Not a lot new on this. Scott doing more work.

New Business:

Discussion of joining the Butternut Area Business Alliance (BABA). I think Skip is going to look into this. Bobbie gave the contact information for this of which I did not write down.

Discussion of joining the Park Falls Chamber of Commerce. Dennis is going to look into this as he has “an in there”.

Rudy will post the link to the lakes water testing results on the website.

Next meeting: February 17, 2022 at 6:30PM at Bobbers on the Lake
Meeting adjourned around 8:06PM